

Steri Stumpie – Steri Drop social media competition (Choc Mint & Vanilla launch)
Terms & Conditions

1. This promotional Competition is organized by Lactalis South Africa (Pty) Ltd (the “Promoter”).
2. By entering this Competition, you stand a chance to win a Steri Drop containing a six-pack of Steri Stumpie (Choc Mint or Vanilla flavour) and branded Steri Stumpie merchandise to the value of R800.
3. The Competition is open to residents of South Africa who are over the age of 18 years, except employees of Parmalat South Africa (Pty) Ltd, their associated companies, advertising and promotional agencies, consultants, marketing service providers or any person who directly or indirectly controls or is controlled by these entities or their immediate family members.
4. The Competition commences on 28 June 2021 and ends on 19 July 2021.
5. Entry to the Competition is subject to the following conditions:

On Facebook:

- a. Share a selfie featuring the new Steri Stumpie Choc Mint or Steri Stumpie Vanilla & share the photo in the comment section of the Competition post.
- b. By completing the step above, you will be entered into the draw to win the prize mentioned in point 2.
- c. Please note: You may only enter the Competition using one profile/account – entering under different profiles/accounts will result in entries being disqualified.
- d. Any content deemed inappropriate in nature (including but not limited to: graphic, violent, sexual, racial, religious, political etc.) will be automatically removed/disqualified from the Competition.

On Instagram:

- a. Follow @steri_stumpie on Instagram
 - b. Post an Instagram Story using the new Steri Stumpie filter (link to filter hosted in page bio: <https://www.instagram.com/ar/478325229963886/>)
 - c. Mention @steri_stumpie in your Instagram Story so that the promoter can view your entry.
 - d. Ensure that your Instagram account’s privacy setting is set to ‘public’ (the promoter cannot be held responsible for omitting any entries which cannot be viewed due to privacy settings)
 - e. By completing the above steps, you will be entered into the draw to win the prize mentioned in point 2.
 - f. Please note: You may only enter the Competition using one profile/account – entering under different profiles/accounts will result in entries being disqualified.
 - g. Any content deemed inappropriate in nature (including but not limited to: graphic, violent, sexual, racial, religious, political etc.) will be automatically removed/disqualified from the Competition.
6. Winners will be selected by 23 July 2021 and will be contacted via private message/direct message on Facebook and/or Instagram.

7. Each winner must claim their prize within 1 week of being notified. Failure to do so will result in a new winner being drawn.
8. The promoter will endeavor to deliver the prizes within 1–3 weeks and cannot be held responsible for delays which result due to any factor outside of the promoter’s control.
9. The prize is not transferable.
10. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity.
11. The winner may be required to take part in publicity and participation in the prize draw is conditional upon agreement to take part in such publicity. Winner will not be entitled to any payment or other remuneration for any such publicity or otherwise. All and any materials, including publicity materials, will be the sole property of the Promoter.
12. Participation in the Competition constitutes acceptance of the Competition rules contained herein.
13. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize draw, whether as a result of any negligent act or omission or any default on the part of the promoter or otherwise.
14. The decision as to the winner is final and no correspondence will be entered into. The promoter reserves the right to substitute the prize with any other prize of comparable commercial value.
15. Should you have any queries regarding the Competition, please call the Parmalat Comment Line on 0860 66 44 22 during the hours of 8am – 4.30pm.