

PARMALAT PROCESSED CHEESE SLICES
PARMALAT PHUMA PHAMBILI –
2018 SPAZARETTES TRADER LOYALTY CAMPAIGN
TERMS & CONDITIONS

Drafted: 19-03-2018

1. The promoter is Parmalat South Africa (Pty) Ltd (“**the Promoter**”).
2. The promotional competition is open to all South African residents who are over the age of 18 years and in possession of a valid identity document, except any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by the Promoter and/or the aforementioned persons, including their spouses, life partners, business partners or immediate family members.
3. This promotional competition is open from 01 April 2018 and ends at 12am (midnight) on 31 October 2018. Any communication and or notification received after the closing date will not be considered.
4. In order to enter the Parmalat Phuma Phambili 2018 Spazarette Trader Loyalty Campaign, traders will need to comply with the following:

4.1 Spazarette Traders must:

1. Purchase **10 x 900g Parmalat Cheese Slices** within their allocated 3-month period and keep the till slip as proof of purchase or bank them via SnapnSave;
 - a. *Traders can bank there till slips via SnapnSave to claim their prize OR the trader gives us a miss call on 087 550 6960 and we (the call centre) will call them back or they can WhatsApp us a picture of their till slip to 071 661 9209.*
Traders must always ensure that their Name, Store Name, Date and Contact Numbers are written on the till slip (next to the total number of cases purchased)
 - b. Once the number of cases purchased matches the redemption target the trader can contact the Phuma Phambili Team using the following one of the following communication options to claim or redeem the prize:
 - a. By miss-calling 087 550 6960. The team will thereafter call you back;

- b. OR a simpler way is to bank all your till slips via SnapnSave and they will be automatically verified, and you will be informed when you have reached your target within the allocated period. Once you have qualified we will alert you via our WhatsApp groups and send you a coupon to redeem with our team at a specified wholesaler.
 - c. On verification of proof of purchase, Trader may be entitled to claim their prize of 1 Case of Parmalat Cheese Slices (limited to the first 560 Spazarette Traders) which are redeemable against 10 Cases of Parmalat Cheese Slices.
 - d. The redemption is on a first verified basis.
 - e. Traders can expect to take claim their prizes at selected wholesalers in April, June, July or August, September or October post the verification, or we will deliver their prize with our bulk prize deliveries in November 2018.
5. All entrants must keep their proof of purchase for verification purposes. Failure to do so will result in the reward no longer being valid.
6. The promotional competition is open to traders in the Gauteng, North West, Mpumalanga, Limpopo, Free State, Kwa-Zulu Natal and Eastern Cape regions only.
7. All winners will be required to provide their names, ID numbers and contact details and to sign an acknowledgment of receipt of the reward.
8. Trader winners will be notified telephonically where the winner will be required to verify their details and collections prior to validation of winnings.
9. Any prize not claimed within one month of notification of collection will be forfeited.
10. The names of the winners, once contacted, may be published in a community newspaper in the area within which the competition runs.
11. The Promoter shall not be responsible for any lost, damaged or delayed entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
12. The prize is not exchangeable for cash and is not transferrable. The Promoter's decision is final regarding all and any aspect of the Promotion and no further correspondence will be entered.

13. The Promoter reserves the right to use a participant's details for marketing and research purposes, unless a participant advises otherwise.
14. The Promoter reserves the right to use the images taken of the winner for publicity purposes in any manner they deem fit, without further remuneration being made payable to the winner. However, the winner has the right to object to these images being used by written notification to the Promoter at Parmalat SA (Pty) Ltd, Strand Road, Stellenbosch, 7600 Att: Legal Department Office.
15. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
16. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.
17. Neither the Promoter, its agents, its associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
18. To the fullest extent permitted by applicable law (but not otherwise) the Promoter, its agents for administering the Promotion and the prize sponsors assume no responsibility and are not liable for:
 - a) the accuracy or otherwise of the prize description or illustration;
 - b) the non-availability, loss, interception or interference with, late receipt or damage of or to any prize, notification or other communication;
 - c) any representation, warranty, condition or guarantee in respect of a prize.
19. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.