

Steri Stumpie 50th Birthday Steri-Bration Promotion Terms & Conditions

1. The competition is open to all residents of the Republic of South Africa except the employees of Lactalis South Africa (Pty) Ltd (Lactalis) and the respective advertising, media and PR Agencies, as well as the family members, consultants, directors, associates and trading partner of such organizations and persons.
2. The competition commences on the 13th January 2023 and closes on the 7th April 2023.
3. To enter the competition and stand a chance to win, the participant must purchase any participating 350ml Steri Stumpie product, Dial *120*333111# and follow the prompts. As part of the entry mechanic the participants will be required to provide the unique code found on the back of the label of any promotional product purchased. (Standard rates apply: 20c per 20 seconds). Free minutes don't apply.

Participants can also scan the QR code located on Competition displays & branding in-store, or on the back of the label of any promotional pack. This QR code will provide an easy access link to the competition entry platform.

Participating SKU's:

SKU	Barcode
Steri Stumpie Choc 350ml	6001415001648
Steri Stumpie Sberry 350ml	6001415001662
Steri Stumpie Bubbl 350ml	6001415003659
Steri Stumpie C/Sod 350ml	6001415001655
Steri Stumpie Banana 350ml	6001415001631
Steri Stumpie Tof/Car 350ml	6001049064880
Steri Stumpie Ltd Edit 350ml	6001049067652
Steri Stumpie Coffee 350ml	6001049067362
Steri Stumpie Vanilla 350ml	6001049064576

4. All the successful entries received will be entered into a prize draw to stand a chance to win one of 50x R5, 000 cash prizes and/ or a grand prize of R50,000 to spend on their own Steri-bration.
5. Consumers may enter as many times as they choose based on the product purchase requirement.
6. Participants must keep their proof of purchase for verification purposes and to claim the prize. If the winner does not have the proof of purchase the prize will be forfeited to the Promoter for a redraw.
7. The winners will be chosen through a random prize selector and will be announced as follows:
Tues 15 February 2023 – 17 winners, for the period 14 Jan – 14 Feb 2023

Tues 14 March 2023 – 16 winners, for the period 15 Feb – 13 Mar 2023
Thurs 13 April 2023 – 17 winners, for the period of 14 Mar – 7 April 2023

An independent audited draw for the grand prize of R50,000 will take place on Tues 11th April 2023; winner will be announced by latest Tuesday 18th April 2023.

Competition entries for one period, will not be transferred to the winners draw for the next period, Entrants will only be considered if they have entered the competition again, within the indicated period for the next draw – All valid Entries will be considered for the main draw for the R50,000 grand prize.

8. Winners will be contacted by COLONYCampaigns and will request documentation to be completed and for each winner to provide their bank account details and proof of banking letter (dated not more than 3 months ago). Cash prizes will then be electronically transferred (EFT) into the provided bank account once these are received.

9. Winners agree to sign an acceptance form and agree to the use of their image as part of the reporting process and for no additional fee.

10. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize draw, whether as a result of any negligent act or omission or any default on the part of the promoter or otherwise.

11. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity. Participation in the competition constitutes acceptance of the competition rules.

12. The judge's decision is final and no correspondence will be entered into in this regard.

13. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.

14. Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm.