

**Steri Stumpie 50<sup>th</sup> Birthday Social Giveaways**  
**9 November 2022 – 4 January 2023**  
**Terms & Conditions**

1. The Competition is open to all South African residents over the age of 18 years, except the employees of Lactalis South Africa (Pty) Ltd (Lactalis) and the respective advertising, media and PR Agencies, as well as the family members, consultants, directors, associates and trading partner of such organizations and persons.
2. The Promoter reserves the right to reasonably extend, shorten, suspend the time period of this Promotion or terminate this Promotion for technical, commercial, and/or operational reasons, or for reasons beyond its control.
3. Standard network data charges apply.
4. **Competition 1: Spot the Steri-Mobile** will run from 9 November – 21<sup>st</sup> November 2022 at midnight (3 weeks).  
To stand a chance to win participants must Spot the Steri-mobile and snap a pic. Tag @steri\_stumpie and #Steribration in a post (not story) to enter either on Facebook, Instagram or Twitter.  
9 x R1000 cash prizes (3 winners each week).  
9 x Steri Birthday Hamper (Consisting of Cap/beanie, key ring, gift bag, socks, 6-pack Steri Stumpie).  
The winners will be selected in a random draw each week on a Monday – 1 winner per platform (Facebook, Instagram and Twitter).
5. **Competition 2: #SteriShake** will run from 10<sup>th</sup> November – 30<sup>th</sup> November 2022 at midnight.  
To stand a chance to win participants must post a video (not a story) of themselves shaking a Steri Stumpie and tag us with the #Steribration.  
Prizes:  
6 x R1000 cash prizes (1 winner every week p/platform).  
6 x Steri Birthday Mini Hamper (Consisting of Gift bag, beanie, socks, 6-pack Steri Stumpie).  
The winners will be selected in a random draw each week on a Wednesday – 1 winner per platform (Facebook, Instagram and Twitter).
6. **Competition 3: Your Steri Flavour** will run from 30<sup>th</sup> November – 7 December 2022 at midnight.  
To stand a chance to win participants must comment and tell us what Steri Stumpie flavour they'd like to see on shelf next.  
Prizes:  
3 x R1000 cash prizes (1 winner per platform).  
3 x Steri Birthday Mini Hamper (Consisting of Gift bag, beanie, socks, 6-pack Steri Stumpie).  
The winners will be selected in a random draw the following Monday, 12 December

2022 – 1 winner per platform (Facebook, Instagram and Twitter).

7. **Competition 4: Steri-mobile Features** will run from 15<sup>th</sup> December 2022 – 5<sup>th</sup> January 2023 at midnight.  
To stand a chance to win participants must tag their bestie in the comments and tell us which part of the #SteriMobile they love most.

Prizes:

3 x R1000 cash prizes (1 winner per platform).

3 x Steri Birthday Mini Hamper (consisting of Gift bag, beanie, socks, 6-pack Steri Stumpie).

The winners will be selected in a random draw on Wednesday, 11 January 2023 – 1 winner per platform (Facebook, Instagram and Twitter).

8. **Competition 5: Colour Splash** will run from 28<sup>th</sup> December 2022 – 4<sup>th</sup> January 2023 at midnight.

To stand a chance to win participants must tell us in the comments below how they would brighten their day with a Steri Stumpie

Prizes:

3 x R1000 cash prizes (1 winner per platform).

3 x Steri Birthday Mini Hamper (consisting of Gift bag, beanie, socks, 6-pack Steri Stumpie).

The winners will be selected in a random draw on Wednesday, 11 January 2023 – 1 winner per platform (Facebook, Instagram and Twitter).

9. The lucky winners will be contacted by HelloFCB+ and our promo agent COLONYCampaigns to arrange for delivery of both the cash prizes and Steri Stumpie birthday hampers.
10. A prize is not transferrable and may not be exchanged for cash or any other items. The Promoter reserves the right to substitute a Prize with any other prize of comparable commercial value.
11. The winners will receive R1,000 cash via FNB eWallet to redeem their cash prize at an ATM.
12. Multiple entries will be accepted.
13. Standard network data charges apply.
14. Winners are required to supply their specified name, surname, contact details, address and documentation in order to claim their prize. Failure to do so within 1 week of first contact will result in the prize being forfeited.
15. By entering this promotion, participants consent to their personal information being processed for this Competition.
16. Winners agree to sign an acceptance form and agree to the use of their image as part of the reporting process and for no additional fee.
17. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize draw, whether as a result of any negligent act or omission or any default on the part of the promoter or otherwise.

18. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity. Participation in the competition constitutes acceptance of the competition rules. These terms and conditions and results of the Promotion will be published on the Lactalis SA corporate website <https://lactalis.co.za/page/south-african-archive> and may be requested via email from [marketing@za.lactalis.com](mailto:marketing@za.lactalis.com).
19. The judge's decision is final and no correspondence will be entered into in this regard.
20. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.
21. Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm.
22. Lactalis South Africa (Pty) Ltd reserves the right to use a consumer's details for marketing and research purposes, unless a consumer advises otherwise by answering "No" on the opening screen of the USSD journey and/or by responding "STOP" to any one of our SMSes to opt out of the future communication