

## PARMALAT GOLDEN COIN Promotion Terms & Conditions

1. The competition is open to all residents of the Republic of South Africa except the employees of Lactalis South Africa (Pty) Ltd (Lactalis) and the respective advertising, media and PR Agencies, as well as the family members, consultants, directors, associates and trading partner of such organizations and persons.
2. The competition commences on the 1<sup>st</sup> February 2023 and closes at midnight on the 30th April 2023.
3. To enter the competition and stand a chance to win the participant must purchase any participating Parmalat product, Dial \*120\*8963# and follow the prompts. As part of the entry mechanic the participants will be required to provide the unique code found on the product purchased. (Standard rates apply: 20c per 20 seconds). Free minutes and free SMS's don't apply.
4. All the successful entries received will stand a chance to win one of 200 x R5,000 cash prizes.
5. Consumers may enter as many times as they choose based on the product purchase requirement.
6. Participants must **keep their proof of purchase** for verification purposes and to claim the prize. If the winner does not have the proof of purchase the prize will be forfeited to the Promoter for a redraw.
7. The winners will be announced by 9<sup>th</sup> May 2023 on <https://www.instagram.com/parmalatsouthafrica/?hl=en>
8. Winners will be contacted by COLONYCampaigns, who are managing the Parmalat Golden Coin promo, and will request documentation to be completed and for each winner to provide their bank account details and proof of banking letter (dated not more than 3 months ago). Cash prizes will then be electronically transferred (EFT) into the provided bank account once these are received.
9. To stand a chance to win more with Parmalat Golden Coin, visit our social media pages. Twenty-five (25) winners will each receive R1,000 cash. Winners will be drawn weekly - 13 cash prizes for Instagram (@parmalatsouthafrica) and 12 for Facebook (#ParmalatGoldenCoin)
10. To be eligible to win on social media, consumer must purchase any participating Parmalat product, Follow/Like our social pages (Instagram and Facebook), post a picture of themselves with the product using the hashtag #ParmalatGoldenCoin and tag us. If the selected winner does not have the proof of purchase the prize will be forfeited.

11. Winners draws on social media will take place on Thursdays on 16, 23 February 2023; 2, 9, 16, 23, 30 March 2023; 6,13, 20, 27 April 2023 and Tuesday 2 May 2023.

12. Winners agree to sign an acceptance form and agree to the use of their image as part of the reporting process and for no additional fee.

13. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize draw, whether as a result of any negligent act or omission or any default on the part of the promoter or otherwise.

14. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity. Participation in the competition constitutes acceptance of the competition rules.

15. The judge's decision is final and no correspondence will be entered into in this regard.

16. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.

17. Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm.