

**Bonnita Long Life Milk “Strong Foundations Build Brighter Futures”  
Carton Collection Competition  
Terms & Conditions**

1. The Bonnita Long Life Milk “Bonnita Strong Foundations Build Brighter Futures” pack collection competition is open to Public Primary schools that fall within the regions and the identified districts of the Eastern Cape & Southern Kwa-Zulu Natal as defined by the Department of Education, except the employees of Lactalis South Africa (Pty) Ltd (Lactalis) and the respective advertising, media and PR Agencies, as well as the family members, consultants, directors, associates and trading partner of such organizations and persons.
2. The competition commences on the 15<sup>th</sup> March 2023 and ends at midnight on the 30<sup>th</sup> September 2023. No entries received after the closing date will be considered.
3. To participate in this promotion the school must accept the terms and conditions set out in the participation and engagement agreement between the school and the promoter and adhere to all registration requirements including obtaining the necessary permissions from the parents for the children to participate in the promotion.
4. To qualify to enter the promotion the participating school must collect a minimum of 1000 (one thousand) 500ml or 1 L barcodes of Bonnita Long Life Milk with BB (best before date) of the year 2023.
  - a. The top 10 (ten) schools will win the following cash contribution towards a school project chosen by the school in consultation with the School Representative.

1. First School	R80 000.00	6. Sixth school	R15 000.00
2. Second School	R50 000.00	7. Seventh school	R10 000.00
3. Third school	R40 000.00	8. Eighth school	R7 500.00
4. Fourth school	R30 000.00	9. Ninth school	R5 000.00
5. Fifth school	R20 000.00	10. Tenth school	R2 500.00
5. Ad hoc incentives will be rewarded to schools based on the below:
  - a. Burst one collections
    1. 5 x lucky draw schools [minimum 1000 packs] to each receive R2 500
      - i. Draw to take place on Monday 28<sup>th</sup> August
      - ii. Schools to be advised of winner via WhatsApp on Wednesday 30<sup>th</sup> August
  - b. Burst two collections
    1. 1 x School with the most collections [not worked on ration to pupils] R5 000
    2. Lucky draw for all collecting schools where four schools will each receive R5 000
    3. Top collecting learner from all participating schools will receive a Laptop with a one year Wifi contract. Lap top valued at R10 000 and 10 gig WiFi 12 month contract [12 months x R620 per month] = a total of R7440
      - i. Draw to take place on Monday 16<sup>th</sup> October
      - ii. Schools to be advised of winner via WhatsApp on Tuesday 24<sup>th</sup> October
    4. Four runner up top collecting learners will each receive a BLLM branded Soccer net and ball OR BLLM netball hoop and ball
      - i. Draw to take place on Monday 16<sup>th</sup> October
      - ii. Schools to be advised of winner via WhatsApp on Tuesday 24<sup>th</sup> October

6. There are also Educator prizes and spot prizes through the competition. The nominated educator for each of the top 5 collecting schools will be rewarded as follows:
  - a. Top collecting school educator R3 000
  - b. Second top collecting school educator R2 000
  - c. Third top collecting school educator R1 500
  - d. Fourth top collecting school educator R1 000
  - e. Fifth top collecting school educator R500
7. Participation is not transferable to another school.
8. Winning schools grant the Representative permission to film school and the use of the images and experience of the Bonnita Long Life Milk “Bonnita Strong Foundations Build Brighter Futures” Pack Collection Competition as part of the publicity drive and for no additional fee.
9. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize draw, whether as a result of any negligent act or omission or any default on the part of the promoter or otherwise.
10. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity.
11. Participation in the competition constitutes acceptance of the competition rules.
12. The judge’s decision is final and no correspondence will be entered into in this regard.
13. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.
14. Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm.