

**LACTALIS SA (PTY) LTD**  
**PRIDE DAIRY MEDIUM FAT LIQUID BLEND**  
**2023 PROMOTIONAL ACTIVATION**  
**TERMS & CONDITIONS**

1. The promoter is Lactalis SA (Pty) Ltd ("the Promoter").
2. The promotional competition is open to all South African residents who are over the age of 18 years and in possession of a valid identity document, except any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
3. This promotional competition is open from 7<sup>th</sup> August 2023 and ends at 12am (midnight) on 30<sup>th</sup> September 2023. Any entries received after the closing date will not be considered.

To enter, participants will be required to purchase 1 x Pride Dairy Medium Fat Liquid Blend 1L product at any of the participating stores in KwaZulu-Natal. WhatsApp a copy of your till slip clearly showing the product purchased to (+27) 71 506 7360 on WhatsApp to enter.

4. All entrants must keep their till slip as proof of purchase. Failure to do so may result in the prize being forfeited.
5. Multiple entries are permitted provided that each entry is associated with a separate purchase of Pride Dairy Medium Fat Liquid Blend 1L product from a participating store and submit an entry in respect of each purchase. The prize is limited to one per person.
6. The prize is a petrol Ryobi Generator RG- 2700, Input Power: 2,700 watts, Fuel Tank: 12 litres, Minimum Run Time: 10 hours, Dimensions: 44(w) x 53(l) x 46(h)cm, Nett weight: 41.50kg to the value of R7 000.00. Six generators (6) will be given away in KwaZulu-Natal across the participating stores.
7. Any prize not taken up for any reason within one month of notification will be forfeited to the promoter.
8. All winners will be required to provide their names, ID numbers and contact details and to sign an acknowledgment of receipt of the prize.
9. Winners will be selected by means of a random electronic draw by 10<sup>th</sup> October 2023 and will be notified telephonically where the winner will be required to verify their details. The Promoter (or their agent) will endeavour to contact the prize winner once every day for 5 consecutive working days after their name is drawn. If the prize winner cannot be contacted during this period, the prize will be forfeited and another winner will be selected in accordance with the rules.
10. The generator will be delivered to the winner via a reliable courier service and will be signed for upon receipt by the winner. The Promoter accepts no responsibility for the failure or late delivery of the prize.
11. A copy of these rules can be obtained from the Consumer Call Centre on telephone number 0860 222 451 or alternatively on [www.lactalis.co.za](http://www.lactalis.co.za)
12. The Promoter shall not be responsible for any lost, damaged or delayed entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.

13. The prize is not exchangeable for cash and is not transferrable.
14. The Promoter reserves the right to use a participant's details for marketing and research purposes, unless a participant advises otherwise.
15. The Promoter reserves the right to use the images taken of the winner for publicity purposes in any manner they deem fit, without further remuneration being made payable to the winner. However, the winner has the right to object to these images being used by written notification to the Promoter at Strand Road, Stellenbosch, 7600. ATT: Legal Department.
16. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice in the event of technical difficulties that might compromise its integrity. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
17. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.
18. Neither the Promoter, its agents, its associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
19. The judges' decision is final and no correspondence will be entered into.
20. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.