

**Parmalat “YO-GURT THIS” Back to School Promotion  
Terms & Conditions**

1. The competition is open to all residents of the Republic of South Africa, who are 18 years and older, except the employees of Lactalis South Africa (Pty) Ltd (Lactalis) and the respective advertising, media and PR Agencies, as well as the family members, consultants, directors, associates and trading partner of such organizations and persons.

2. The Participant, by entering into the Promotional Competition, expressly acknowledges that they have been given an appropriate opportunity to first read the Competition Rules before participating in the Promotional Competition and that they understand and thereby agree to the Competition Rules.

3. The competition commences on the 15<sup>th</sup> January 2024 and closes on the 18<sup>th</sup> February 2024.

4. To enter the competition and stand a chance to win, the participant must purchase any participating Parmalat 6x100g or 6x100g YumChums product.

4.1 Participant can either swipe their participating retailer rewards card or

4.2 Enter via WhatsApp using the following number +27 827 343 377 and following the prompts. As part of the WhatsApp entry mechanic the Participants will be required to send a clear image of their till slip & provide the last four digits of their products’ barcode found on the label of any participating product purchased. (Standard data rates apply: approx. R0.001 per message). Free minutes do not apply.

**Participating Retailers:**

Any Shoprite, Checkers, Checkers Hyper stores Nationally
Any Pick ‘n Pay, Pick ‘n Pay Qaulisave & Pick & Pay Hyper stores Nationally
Any Spar, KwikSpar, & SuperSpar stores Nationally

**Participating SKU’s:**

<b>SKU</b>	<b>Barcode</b>
Parmalat 6x100g Low Fat Yoghurt Strawberry	6001049089654
Parmalat 6x100g Low Fat Yoghurt Vanilla	6001049052801
Parmalat 6x100g Low Fat Yoghurt Strawberry & Mixed Berry	6001049052788
Parmalat 6x100g Low Fat Yoghurt Banana Custard, Coconut Biscuit & Blueberry Cheesecake	6001049088855
Parmalat 6x100g Low Fat Yoghurt Strawberry, Granadilla & Fruit Cocktail	6001049089630
Parmalat 6x100g Low Fat Yoghurt Strawberry, Apricot & Banana	6001049089616
Parmalat Yumchums 6x100g Low Fat Yoghurt Strawberry, Banana Raspberry & Cream Soda	6001049089678
Parmalat Yumchums 6x100g Low Fat Yoghurt Strawberry Split, Banana Fudge & Grape Bubble gum	6001049057509
Parmalat Yumchums 6x100g Low Fat Yoghurt Strawberry, Vanilla Strawberry & Toffee Apple	6001049089692

5. All the successful and valid entries received will be entered into a prize draw to stand a chance to win a share of R406,000 in prizes broken down as follows: 1 of 8x R25,000 school

fee Cash prizes, 1 of 84x R1500 school stationary vouchers, 1 of 10x R5000 Shoprite/Checkers grocery vouchers, or 1 of 30x R1000 PnP clothing vouchers.

6. Participants may enter the promotion as many times as they like.

7. The Promoter is not liable for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted.

8. Participants must keep their proof of purchase for verification purposes and to claim the prize. If the winner does not have the proof of purchase the prize will be forfeited to the Promoter for a redraw. The Participant must be able to produce a valid till slip per entry. For example, if a Participant enters 5 times and is selected as a potential winner, they must be able to provide 5 unique till slips which are dated before their entries.

9. The winners will be chosen through a random prize selector and will be announced as weekly throughout the course of the competition.

Confirmed Competition Draw dates: 25-Jan-24, 26-Jan-24, 07-Feb-24, 09-Feb-24, 14-Feb-24, 15-Feb-24, 16-Feb-24, 21-Feb-24, 23-Feb-24.

Competition entries for one period, will not be transferred to the winners draw for the next period, Entrants will only be considered if they have entered the competition again, within the indicated period for the next draw.

10. Winners will be contacted by BrandM8 and will request documentation to be completed and for each winner to provide their bank account details and proof of banking letter (dated not more than 3 months ago), and a copy of their South African ID or South African passport. Cash prizes will then be electronically transferred (EFT) into the provided bank account once these are received.

11. Winners agree to sign an acceptance form and agree to the use of their image as part of the reporting process and for no additional fee.

12. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize draw, whether as a result of any negligent act or omission or any default on the part of the promoter or otherwise.

13. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity. Participation in the competition constitutes acceptance of the competition rules.

14. The judge's decision is final, and no correspondence will be entered into in this regard.

15. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.

16. Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm.