

**Bonnita Long Life Milk “Strong Foundations Build Brighter Futures”  
Carton Collection Competition 2024  
Terms & Conditions**

1. The Bonnita Long Life Milk “Bonnita Strong Foundations Build Brighter Futures” pack collection competition is open to Public Primary schools that fall within the regions and the identified districts of the Eastern Cape & Southern Kwa-Zulu Natal as defined by the Department of Education, except the employees of Lactalis South Africa (Pty) Ltd (Lactalis) and the respective advertising, media and PR Agencies, as well as the family members, consultants, directors, associates and trading partner of such organizations and persons.
2. The competition commences on the Monday 13<sup>th</sup> of May 2024 and ends at midnight on the Friday 1<sup>st</sup> November 2024. No entries received after the closing date will be considered.
3. To participate in this promotion the school must accept the terms and conditions set out in the participation and engagement agreement between the school and the promoter and adhere to all registration requirements including obtaining the necessary permissions from the parents for the children to participate in the promotion.
4. To qualify for any of the rewards at the end of the campaign each school must collect a minimum of 1 000 Bonnita Long Life Milk packs with BB (best before date) of the year 2024.
5. Regions are clarified as
  - a. East London
  - b. Mthatha
  - c. Southern KwaZulu Natal
6. The top collecting schools across all three regions will win the following cash contribution towards a school project chosen by the school in consultation with the School Representative.
  - a. TOP COLLECTING SCHOOL - R75 000
7. The top collecting schools in each region [East London, Mthatha & Southern KZN] will win the following cash contribution towards a school project chosen by the school in consultation with the School Representative.
  - a. Top 3 Collecting Schools Per Region
    - i. 1<sup>st</sup> Place Reward - R50 0 00
    - ii. 2<sup>nd</sup> Place Reward - R20 000
    - iii. 3<sup>rd</sup> Place Reward - R15 000
8. Additional school incentives will be rewarded to schools based on the below:
  - a. Month 1 [September 2024]
    - i. Top Collecting School Per Region - 3 x R2 500 = R7 500
    - ii. Top Collecting Learner Per Region - 3 x R500 = R1 500
  - b. Month 3 [October 2024] – Last Push Luck
    - i. Mystery Shopper School Visit Per Region- 3 x R2 500 = R7 500
    - ii. Learners at these 3 x schools each receive a 500ml Bonnita Long Life Milk

9. Learner Incentives will be rewarded as follows:
  - a. Top Collecting Learner will receive R10 000 towards School uniform and stationery for the 2025 school year.
  - b. Top 30 Collecting Learners [10 Per Region] will each receive a limited-edition Bonnita Branded Hoodie
10. There are also Educator prizes through the competition. The nominated educator for each of the three regions will be rewarded as follows:
  - a. Top Collecting Educator across all three regions = R3 000
  - b. Top Collecting Educator Per Region = 3 x R2 000
11. Schools to also enter the Bonnita Long Life Milk packs and build a model using the “Strong Foundations Build Brighter Futures” theme.
  - a. Winning schools will be selected by a board of impartial judges and three winning schools will each win R5 000
12. Participation is not transferable to another school.
13. Winning schools grant the Representative permission to film school and the use of the images and experience of the Bonnita Long Life Milk “Bonnita Strong Foundations Build Brighter Futures” Pack Collection Competition as part of the publicity drive and for no additional fee.
14. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize draw, whether because of any negligent act or omission or any default on the part of the promoter or otherwise.
15. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity.
16. Participation in the competition constitutes acceptance of the competition rules.
17. The judge’s decision is final, and no correspondence will be entered into in this regard.
18. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.
19. Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm.

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