

08 September 2026, 13h00.

Terms and Conditions:

Bonnita Long Life Milk “Brighter Futures Are Built On Strong Foundations” Carton Collection Competition 2026 Terms & Conditions

1. The Bonnita Long Life Milk “Bonnita Milk Brighter Futures Are Built On Strong Foundations” pack collection competition (the “Competition”) is a promotional competition conducted by Lactalis South Africa (Pty) Ltd, under the Bonnita (the “Promoter”) brand. Participation is open to parents and legal guardians (each an “Entrant”) of learners enrolled at Public Primary schools situated within the identified districts of the Eastern Cape and Southern KwaZulu-Natal (each a “Participating School”), participating on behalf of a nominated Participating School. Employees of Lactalis South Africa (Pty) Ltd and the respective advertising, media and PR agencies, as well as the family members, consultants, directors, associates and trading partners of such organisations and persons, are excluded from participating. References in these Terms and Conditions to districts as defined by the Department of Basic Education are used solely to delimit the geographic area of the Competition; the Competition is not endorsed by, sponsored by, or affiliated with the Department of Basic Education, any Provincial Education Department, or any school district or school.
2. The competition commences on 01 September 2026 and ends at midnight on 16 December 2026. No entries received after the closing date will be considered.
3. To enter, an Entrant must (i) accept these Terms and Conditions; (ii) nominate a Participating School as beneficiary; and (iii) submit used Bonnita Long Life Milk cartons at a designated collection point in accordance with clause 4. All entry, submission and prize decisions rest with the Entrant. Children may not enter, submit cartons, or accept a prize on their own behalf. Where a nominated Participating School acts as a designated collection point, it does so pursuant to a separate participation and engagement agreement with the Promoter; that agreement does not make the school an Entrant. Participation in the Competition is subject to each Entrant’s independent judgment and purchasing decision.
4. To qualify for any of the rewards at the end of the campaign each school must collect a minimum of 1 000 Bonnita Long Life Milk packs with BB (best before date) of the year 2026.
5. Regions are clarified as a. East London b. Mthatha c. Southern KwaZulu-Natal.
6. The top collecting schools across all three regions will win the following cash contribution towards a school project chosen by the school in consultation with the School Representative. a. TOP COLLECTING SCHOOLS– R250 000-00 (total prize money to be allocated).
7. The top collecting schools across the regions [East London, Mthatha & Southern KZN] will win the following cash contribution towards a school project chosen by the school in consultation with the School Representative. a. Top 3 Collecting Schools across all regions i. 1st Place Reward – R100 000-00 ii. 2nd Place Reward – R50 000-00 iii. 3rd Place Reward – R30 000-00, and 4th place till 10th place R10 000-00 each.

- 8.** Participation is not transferable to another school.
- 9.** The Promoter may request permission from a winning Participating School and from Entrants for the filming or photographing of the school premises and prize handover, and for the use of such images, testimonials and the experience of the Bonnita Long Life Milk “Brighter Futures Are Built On Strong Foundations” Pack Collection Competition in campaign publicity. Any such use is subject to the express prior written consent of the Participating School’s governing body and, in the case of any image, likeness, voice or personal information of a learner, the express prior written consent of the learner’s parent or legal guardian, which consent may be withheld or withdrawn at any time. Any Participating School, Entrant, learner, or parent has the right to decline participation in any publicity activity, filming or announcement, and no prize is conditional on granting such permission.
- 10.** To the fullest extent permitted by law, the Promoter shall not be liable to any Entrant, Participating School, learner, parent, or guardian for any direct or consequential loss howsoever arising which may be suffered in relation to the Competition, whether because of any negligent act or omission or any default on the part of the Promoter or otherwise. Nothing in these Terms and Conditions excludes or limits any liability of the Promoter that cannot lawfully be excluded or limited under the Consumer Protection Act 68 of 2008 or any other applicable law.
- 11.** The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity.
- 12.** Participation in the competition constitutes acceptance of the competition rules.
- 13.** The judge’s decision is final, and no correspondence will be entered into in this regard.
- 14.** The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.
- 15.** Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am - 10pm.
- 16.** The winning Participating Schools shall be determined by the aggregate number of valid Bonnita Long Life Milk cartons (with a best-before date in 2026) collected and submitted by Entrants within the Competition period, subject to authenticity verification by the Promoter or its appointed agent. Duplicate, tampered or damaged cartons will not be counted. In the event of a tie, the tied Participating Schools will share equally the prize allocated to their position. Verification, adjudication and interpretation of these Terms and Conditions rests with an adjudication panel appointed by the Promoter, whose decision is final and binding.
- 17.** The results of the Competition will be announced no later than 31 January 2027 on the official Bonnita website and Bonnita social media channels, and by direct written notification to the winning Participating Schools using the contact details provided at registration.

- 18.** A copy of these Terms and Conditions may be obtained free of charge (i) at each designated collection point during the Competition period; (ii) on the Bonnita website; and (iii) by request to the Lactalis Comment Line on 086 066 4422. Prize monies will be paid by electronic funds transfer to the bank account nominated by the winning Participating School within thirty (30) days of the announcement of results, on receipt of the school's banking details verified in accordance with the Promoter's know-your-customer procedures.
- 19.** Participation in the Competition is entirely voluntary. No parent, guardian, learner, or family will be disadvantaged, penalised, or treated less favourably by the Promoter or a Participating School for choosing not to participate. Participating Schools shall not (i) require any learner or family to contribute cartons as a condition of any school activity; (ii) set learner-level collection quotas; (iii) publicly compare or rank individual learners' contributions; or (iv) undertake carton collection during compulsory school-hours activities.
- 20.** The Promoter is the responsible party for personal information processed in connection with the Competition. Personal information is collected for the purposes of administering entries, verifying eligibility, awarding prizes and, subject to separate consent, campaign publicity, on the lawful bases set out in section 11 and, where the personal information of a child is processed, section 35(1)(a) of the Protection of Personal Information Act 4 of 2013 ("POPIA"). Personal information will be retained only for so long as is necessary to administer and audit the Competition. Data subjects have the rights of access, correction, objection, deletion, and complaint set out in Chapters 3 and 10 of POPIA. The Promoter's Information Officer may be contacted at the Promoter's registered address or via the Lactalis Comment Line.
- 21.** No personal information of any learner (including a learner's name, image, likeness, voice, or school affiliation) will be processed by the Promoter without the prior express written consent of the learner's parent or legal guardian, in the form of the parental consent to be annexed to these Terms and Conditions. Aggregate school-level information will be used in preference to learner-level information wherever practicable.
- 22.** These Terms and Conditions and all Entrant-facing campaign materials will be made available in a plain-language summary in English, isiXhosa and isiZulu at each designated collection point and on the Bonnita website. Any Entrant requiring assistance in understanding these Terms and Conditions may contact the Lactalis Comment Line on 086 066 4422.
- 23.** No purchase premium applies to the Bonnita Long Life Milk packs eligible for the Competition, and packs already consumed in the ordinary course of a household's purchases during the Competition period are eligible. There is no electronic entry mechanism and no cost of entry beyond the ordinary retail price of the product.
- 24.** If any provision of these Terms and Conditions is held to be invalid or unenforceable, the remaining provisions shall continue in full force and effect.