Promoter: Lactalis South Africa (Pty) Ltd (“Parmalat”).

Competition period: Closes 23:59 on 5 November 2026.

How to enter:

1. Follow @parmalatsouthafrica on Instagram or TikTok.
2. Post a nostalgic Parmalat cheese moment **or** your favourite Parmalat cheese recipe.
3. Tag @parmalatsouthafrica and use #ParmalatCheese #TembisaKota.
   (Entries must be public.)

Eligibility: Open to Johannesburg (Gauteng) residents aged 18+ who can transport themselves to the venue (Esselen Park, Tembisa). Employees of the Promoter, its agencies, and their immediate family members are ineligible.

Prize: One winner receives double VIP tickets. Parking, food, beverages are covered until 17h00. If the winners choose to stay beyond this time, that is for their own account. No cash alternative. Non-transferable.

Specific conditions (as requested):

- Winners must be based in Johannesburg and able to transport themselves to the festival.
- Winner agrees to be featured/posted on Parmalat’s social media platforms for promotional purposes.
- Parmalat is fully indemnified against any loss, injury, damage, accident, theft, fire or other incident at the event that is outside the Promoter’s reasonable control.

Other standard terms: Winner notified via DM and must respond within 24 hours (otherwise redraw). Proof of ID/residency may be required. The promoter's decision is final. Promoters may amend or cancel if necessary. Subject to South African law. By entering, participants accept these terms.